

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	1989244-2	Order #	1989244
Invoice Date	10/31/20	Alt Order #	WOC12487979
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 10/26/20	Flight Dates	10/20/20 - 10/26/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	8510		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9920316		
Advertiser Code	1242		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20383AG		
Advertiser Ref	188429		
Product 1	1255		
Product 2			

Billing Address:

Targeted Platform Media, LLC / POL
Attention: Accounts Payable
1291 Hollywood Avenue
Annapolis, MD 21403

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	10/20/20	10/26/20	INSIDE EDITION	730-8p	11-1---	:30	3	\$800.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/20/20	10/26/20	11-1---	3	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	All	M	10/26/20	7:50 PM	INSIDE EDITION	730-8p	:30	DM0920H	\$800.00	NM
3	10/20/20	10/26/20	DANCING WITH THE STARS	8-11p	1-----	:30	1	\$1,925.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/20/20	10/26/20	1-----	1	\$1,925.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	All	M	10/26/20	8:23 PM	DANCING WITH THE STARS	8-11p	:30	DM0920H	\$1,925.00	NM
4	10/20/20	10/26/20	EMERGENCY CALL	10-11p	1-----	:30	1	\$2,050.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/20/20	10/26/20	1-----	1	\$2,050.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4	All	M	10/26/20	10:45 PM	EMERGENCY CALL	10-11p	:30	DM0920H	\$2,050.00	NM
28	10/20/20	10/26/20	WHAS11 WAKE UP NEWS @ 430A	430-5a	1111---	:30	4	\$100.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/20/20	10/26/20	1111---	4	\$100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4	All	M	10/26/20	4:52 AM	WHAS11 WAKE UP NEWS @ 430A	430-5a	:30	DM0920H	\$100.00	NM
31	10/20/20	10/26/20	GOOD MORNING AMERICA	7-9a	11-1---	:30	3	\$500.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/20/20	10/26/20	11-1---	3	\$500.00				

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premio.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	1989244-2	Invoice Month	November 2020
Invoice Date	10/31/20	Invoice Period	10/26/20 - 10/26/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	8510		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
31	10/20/20	10/26/20	GOOD MORNING AMER 7-9a ICA		11-1---	:30	3	\$500.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td style="width: 10%;"></td> <td style="width: 10%;">10/20/20</td> <td style="width: 10%;">10/26/20</td> <td style="width: 10%;">11-1---</td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;">3</td> <td style="width: 10%;">\$500.00</td> <td style="width: 10%;"></td> </tr> </table>											10/20/20	10/26/20	11-1---				3	\$500.00											
	10/20/20	10/26/20	11-1---				3	\$500.00																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
3	All	M	10/26/20	8:48 AM	GOOD MORNING AMERICA	7-9a	:30	DM0920H	\$500.00	NM																			
33	10/20/20	10/26/20	WHAS11 NEWS AT NOON ON	12-1p	111-1--	:30	4	\$200.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td style="width: 10%;">Weeks:</td> <td style="width: 10%;"><u>Start Date</u></td> <td style="width: 10%;"><u>End Date</u></td> <td style="width: 10%;"><u>MTWTFSS</u></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"><u>Spots/Week</u></td> <td style="width: 10%;"><u>Rate</u></td> <td style="width: 10%;"></td> </tr> <tr> <td></td> <td>10/20/20</td> <td>10/26/20</td> <td>111-1--</td> <td></td> <td></td> <td></td> <td>4</td> <td>\$200.00</td> <td></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>			10/20/20	10/26/20	111-1--				4	\$200.00	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>																					
	10/20/20	10/26/20	111-1--				4	\$200.00																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
4	All	M	10/26/20	12:26 PM	WHAS11 NEWS AT NOON	12-1p	:30	DM0920H	\$200.00	NM																			
34	10/20/20	10/26/20	GENERAL HOSPITAL	2-3p	1-11---	:30	3	\$200.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td style="width: 10%;">Weeks:</td> <td style="width: 10%;"><u>Start Date</u></td> <td style="width: 10%;"><u>End Date</u></td> <td style="width: 10%;"><u>MTWTFSS</u></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"><u>Spots/Week</u></td> <td style="width: 10%;"><u>Rate</u></td> <td style="width: 10%;"></td> </tr> <tr> <td></td> <td>10/20/20</td> <td>10/26/20</td> <td>1-11---</td> <td></td> <td></td> <td></td> <td>3</td> <td>\$200.00</td> <td></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>			10/20/20	10/26/20	1-11---				3	\$200.00	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>																					
	10/20/20	10/26/20	1-11---				3	\$200.00																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
3	All	M	10/26/20	2:59 PM	GENERAL HOSPITAL	2-3p	:30	DM0920H	\$200.00	NM																			
35	10/20/20	10/26/20	WHAS11 NEWS @ 4P	4-5p	11-11--	:30	4	\$275.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td style="width: 10%;">Weeks:</td> <td style="width: 10%;"><u>Start Date</u></td> <td style="width: 10%;"><u>End Date</u></td> <td style="width: 10%;"><u>MTWTFSS</u></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"><u>Spots/Week</u></td> <td style="width: 10%;"><u>Rate</u></td> <td style="width: 10%;"></td> </tr> <tr> <td></td> <td>10/20/20</td> <td>10/26/20</td> <td>11-11--</td> <td></td> <td></td> <td></td> <td>4</td> <td>\$275.00</td> <td></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>			10/20/20	10/26/20	11-11--				4	\$275.00	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>																					
	10/20/20	10/26/20	11-11--				4	\$275.00																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
4	All	M	10/26/20	4:40 PM	WHAS11 NEWS @ 4P	4-5p	:30	DM0920H	\$275.00	NM																			
37	10/20/20	10/26/20	WHAS11 NEWS @ 530P P	530-6p	11-1---	:30	3	\$600.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td style="width: 10%;">Weeks:</td> <td style="width: 10%;"><u>Start Date</u></td> <td style="width: 10%;"><u>End Date</u></td> <td style="width: 10%;"><u>MTWTFSS</u></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"><u>Spots/Week</u></td> <td style="width: 10%;"><u>Rate</u></td> <td style="width: 10%;"></td> </tr> <tr> <td></td> <td>10/20/20</td> <td>10/26/20</td> <td>11-1---</td> <td></td> <td></td> <td></td> <td>3</td> <td>\$600.00</td> <td></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>			10/20/20	10/26/20	11-1---				3	\$600.00	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>																					
	10/20/20	10/26/20	11-1---				3	\$600.00																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
3	All	M	10/26/20	5:44 PM	WHAS11 NEWS @ 530P	530-6p	:30	DM0920H	\$600.00	NM																			
38	10/20/20	10/26/20	WHAS11 NEWS @ 6 & a mp; 630p Su-F	6-630p	11111--	:30	5	\$700.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td style="width: 10%;">Weeks:</td> <td style="width: 10%;"><u>Start Date</u></td> <td style="width: 10%;"><u>End Date</u></td> <td style="width: 10%;"><u>MTWTFSS</u></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"><u>Spots/Week</u></td> <td style="width: 10%;"><u>Rate</u></td> <td style="width: 10%;"></td> </tr> <tr> <td></td> <td>10/20/20</td> <td>10/26/20</td> <td>11111--</td> <td></td> <td></td> <td></td> <td>5</td> <td>\$700.00</td> <td></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>			10/20/20	10/26/20	11111--				5	\$700.00	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>																					
	10/20/20	10/26/20	11111--				5	\$700.00																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
5	All	M	10/26/20	6:13 PM	WHAS11 NEWS @ 6 & a; 630p	6-630p	:30	DM0920H	\$700.00	NM																			
41	10/26/20	10/26/20	Local News @ 5p M-F	5-530p	M-----	:30	1	\$450.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td style="width: 10%;">Weeks:</td> <td style="width: 10%;"><u>Start Date</u></td> <td style="width: 10%;"><u>End Date</u></td> <td style="width: 10%;"><u>MTWTFSS</u></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"></td> <td style="width: 10%;"><u>Spots/Week</u></td> <td style="width: 10%;"><u>Rate</u></td> <td style="width: 10%;"></td> </tr> <tr> <td></td> <td>10/26/20</td> <td>11/01/20</td> <td>M-----</td> <td></td> <td></td> <td></td> <td>1</td> <td>\$450.00</td> <td></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>			10/26/20	11/01/20	M-----				1	\$450.00	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>																					
	10/26/20	11/01/20	M-----				1	\$450.00																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WHAS	M	10/26/20	5:28 PM	Local News @ 5p M-F	5-530p	:30	DM0920H	\$450.00	NM																			

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:



WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	1989244-2	Invoice Month	November 2020
Invoice Date	10/31/20	Invoice Period	10/26/20 - 10/26/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	8510		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							11		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$7,800.00
<u>Agency Commission</u>	\$1,170.00
<u>Net Amount Due</u>	\$6,630.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.